

Trevor Lewis

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Highly analytical and results-driven professional, with over two decades track record of success in ecommerce, digital marketing, project management, business analysis, quality assurance, conversion rate optimization and marketing automation including solid experience in international settings.

Areas of Expertise

- Email Marketing Strategies and Automation
- Data Analysis, Reporting, and Quality Assurance
- Digital Marketing Strategies and Communication
- Project Management and Workflow Planning
- Client and Stakeholder Relationship Management
- Solutions Deployment and Technical Support
- Business Analysis and Content Management
- Training and Mentoring

Career Experience

SILVER TOWER SOLUTIONS , Provo, UT Multi Business Owner, Ecommerce, CRO, Email	Jan 2023 – Present
QUICKFRESH , Springville, UT Marketing Automation / Ecommerce Manager	Sept 2021 – Jan 2023
MODERE , Springville, UT Senior Digital Communication Analyst Digital Marketing Manager Digital Marketing Analyst / Project Manager Business Analyst / Project Manager Quality Assurance Integration Engineer	Mar 2016 – May 2021 Jun 2020 – May 2021 Feb 2019 – Jun 2020 Feb 2018 – Feb 2019 Apr 2017 – Feb 2018 Mar 2016 – Apr 2017
JIXITI, LLC , Orem, UT – SR Programmer, Onboarding Specialist, Customer Care Manager	2014 – 2016
NORTHSTAR ALARM , Orem, UT - Network Administrator, Web Developer	2003 – 2012
GOXFT, LLC / SILVERTOWER, LLC , Orem/Spanish Fork UT – Founder / SR Web Developer	2002 – 2016

Education

Bachelor's Degree in Business Management, 2002 – 2004 - Brigham Young University, Provo, UT

Technical Proficiencies

Languages: SQL/MySQL, CSS3, HTML5, JavaScript, PHP

Programs: Eloqua, HubSpot, Klaviyo, MailChimp, Maropost, Shopify, SharePoint, Azure, Jira, Trello, Wrike, Asana, Smartsheets, Monday.com, Microsoft Suite (Word, Excel, PowerPoint), Exigo, Clouinary, Lucid Charts, MS Visual Studio, Adobe Create Suite (Photoshop, Illustrator, InDesign, Dreamweaver, XD), Camtasia, Criteo, Zend Studio, FTP, Navicat, Amazon AWS (basic), GitHub (basic), Evergage, Google Analytics, Google Tag Manager, Zapier, Hotjar, Lucky Orange, Twilio, Roster, Figma, Stripo, Microsoft Teams, Slack, Skype, Shopify, Wordpress, CMS.

Other Skills: Agile project management methodologies (scrum, kanban, waterfall), requirements gathering, UAT/functional testing, workshops/mockups, analytics, debugging & troubleshooting, testing & documentation, UX research & UI design, database design & management, SEO, email, ads, digital strategies, events, start-ups, social media, videos, customer engagement, customer lifecycle, channel engagement, leads, campaign analysis, optimization, website traffic & conversion, latest trends, B2B, B2C, writing skills, verbal communications, detail oriented, time management, taking ownership, sharing knowledge, positive attitude, desire to learn.

References... available on <http://trevorlewis.com>